CLAIMS

1. A preformat method for a magnetic recording medium, for recording preformat information including servo information on a magnetic recording medium by a magnetic recording apparatus including a recording head, comprising steps of:

recording at least the servo information of the preformat information on the magnetic recording medium by magnetic transfer; and

recording preformat information excluding the servo information on the magnetic recording medium by the recording head.

2. A preformat method for a magnetic recording medium, for recording preformat information including servo information on a magnetic recording medium by a magnetic recording and reproducing apparatus including a recording head and a reproducing head, comprising steps of:

recording at least the servo information of the preformat information on the magnetic recording medium by magnetic transfer;

reproducing preformat information recorded by magnetic transfer;

fining a pattern of the reproduced preformat information; and

recording the fined preformat information on the magnetic recording medium by the recording head.

3. A preformat method for a magnetic recording medium, for recording preformat information including servo information on a magnetic recording medium by a magnetic recording and reproducing apparatus including a recording head and a reproducing head, comprising steps of:

recording at least the servo information of the preformat information on the magnetic recording medium by magnetic transfer;

recording a transfer clock pattern, which is synchronized with a pattern of the servo information, on the magnetic recording medium; and

recording preformat information excluding the servo information on the magnetic recording medium by the recording head, as patterns synchronized with the transfer clock pattern.

4. The preformat method for a magnetic recording medium according to Claim 3, further comprising steps of:

reproducing preformat information recorded by magnetic transfer;

fining a pattern of the reproduced preformat information; and

recording the fined preformat information on the magnetic

recording medium by the recording head.

- 5. A magnetic recording medium comprising:
 a servo information pattern of preformat information
 patterns, which is recorded by magnetic transfer; and
 a transfer clock pattern synchronized with the servo
 information pattern.
- 6. The magnetic recording medium according to Claim 5, which has a circular form in a plan view, wherein the transfer clock pattern is recorded on an inner or outer periphery portion of the magnetic recording medium.
- 7. The magnetic recording medium according to Claim 6, wherein information is recorded by a perpendicular magnetic recording method.
- 8. The magnetic recording medium according to Claim 5, wherein information is recorded by a perpendicular magnetic recording method.
- 9. A magnetic recording and reproducing apparatus comprising:

a reproducing head for reproducing information recorded on a magnetic recording medium having at least a servo information

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pattern of preformat information patterns which is recorded thereon in advance by magnetic transfer; and

a recording head for recording preformat information patterns excluding the servo information pattern on the magnetic recording medium.

- 10. The magnetic recording and reproducing apparatus according to Claim 9, wherein the magnetic recording medium has a transfer clock pattern, which is synchronized with the servo information pattern, recorded thereon in advance by magnetic transfer, further comprising a phase synchronizing unit for synchronizing a phase of a clock of the recording head for recording information with a phase of a transfer clock obtained by reproducing the transfer clock pattern by the reproducing head.
- 11. The magnetic recording and reproducing apparatus according to Claim 10, further comprising a frequency multiplying unit for multiplying a frequency for recording information in a clock finer than the transfer clock.
- 12. The magnetic recording and reproducing apparatus according to Claim 9, wherein the magnetic recording medium has a transfer clock pattern, which is synchronized with the servo information pattern, recorded thereon in advance by magnetic transfer, further comprising a phase difference detecting unit for

detecting a phase difference between a transfer clock which is obtained by reproducing the transfer clock pattern by the reproducing head and a write-once clock which is recorded by the recording head.

- 13. The magnetic recording and reproducing apparatus according to Claim 12, further comprising a frequency multiplying unit for multiplying a frequency for recording information in a clock finer than the transfer clock.
- 14. The magnetic recording and reproducing apparatus according to Claim 9, further comprising a frequency multiplying unit for multiplying a frequency for recording information in a clock finer than the transfer clock.
- 15. The magnetic recording and reproducing apparatus according to Claim 9, wherein the magnetic recording medium has a transfer clock pattern, which is synchronized with the servo information pattern, recorded thereon in advance by magnetic transfer, further comprising phase synchronizing means for synchronizing a phase of a clock of the recording head for recording information with a phase of a transfer clock obtained by reproducing the transfer clock pattern by the reproducing head.
 - 16. The magnetic recording and reproducing apparatus

according to Claim 15, further comprising means for multiplying a frequency for recording information in a clock finer than the transfer clock.

- 17. The magnetic recording and reproducing apparatus according to Claim 9, wherein the magnetic recording medium has a transfer clock pattern, which is synchronized with the servo information pattern, recorded thereon in advance by magnetic transfer, further comprising phase difference detecting means for detecting a phase difference between a transfer clock which is obtained by reproducing the transfer clock pattern by the reproducing head and a write-once clock which is recorded by the recording head.
- 18. The magnetic recording and reproducing apparatus according to Claim 17, further comprising means for multiplying a frequency for recording information in a clock finer than the transfer clock.
- 19. The magnetic recording and reproducing apparatus according to Claim 9, further comprising means for multiplying a frequency for recording information in a clock finer than the transfer clock.